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It will publish innovative research papers, review articles and case reports dealing with Pharmaceutical sciences.

The journal will cover topics related to Pharmaceutical/Research industry.

It is essential that authors prepare their manuscripts according to the instructions/guidelines listed below.

The length and effectiveness of the peer review process will largely depend upon the care used by authors in preparing their manuscripts.

Therefore, authors are strongly encouraged to read these instructions carefully before preparing/submitting a manuscript for publication.

Please read the following instructions carefully and for any questions, please contact at:

Instructions/Guidelines for Authors

Updated on 01/10/2013

Please refer the latest guideline before sending the manuscript.

The e-magazine will cover topics related to Pharmaceutical Sciences (**Preferably Ayurvedic/Herbal**) like Pharmaceutical Technology, Novel Drug Delivery, Pharmaceutical /Medicinal Chemistry, formulation technology, Pharmaceutical product development, nutraceutical product development, cosmetic product development, Pharmacology, Clinical and Hospital Pharmacy, Biotechnology of Pharmaceutical Interest, Pharmaceutical Marketing, etc.

Note to Author

Types of manuscripts

Research articles should present new experimental studies in elaborate form that constitute a significant contribution to knowledge. Research articles should not exceed 15 pages.

Review articles should bring up the most important current topics or present interpretative and critical accounts, but not simple compilation, on subjects of general interest. It should be long enough to cover up-to-date information. All format requirements are same as those applicable to full papers. Review articles need not be divided into sections such as Materials and Methods and Results and Discussion, but should definitely have an Abstract and Introduction, if necessary. Review Papers should not exceed 20 pages.

Case reports: Case reports can be prepared with suitable introduction and case out puts in suitable formats. Suitable sub titles can be made.

Manuscripts preparation and submission

Page format:

Prepare the manuscript in **Calibri font** using a **font size of 12**, with sufficient margins on all the sides. **Title** shall be in a **font size 14, bold face capitals**. All **section titles** in the manuscript shall

be in **font size 12, bold face capitals**. **Subtitles** in each section shall be in **font size 12, bold face lower case**. Pages should be numbered consecutively, manuscript should be starting with the title page indicating author details and the text should be arranged in the following order:

Title page:

It should have Title, Name(s) of author(s) and their affiliations i.e. postal address, phone no., corresponding author's email address(es).

Abstract: It should have a brief idea of the manuscript and not exceed 300 words.

Keywords: It should contain up to 5 key terms related to the research work.

Introduction: It should represent the scope, objective and novelty of the research work.

Experimental Section: It should contain information about the materials and the methods adopted to carry out the research work like animals, chemicals and animal ethical committee permission, software used and procedures followed etc. Chemical compounds should be named according to IUPAC or Chemical Abstracts. The units and dimensions should be expressed according to the metric system and SI units.

Results and Discussion: It should contain summary of the research work performed, result interpretations and finally their conclusion.

Acknowledgements: It should contain the information regarding any research grant support or the assistance of colleagues.

References: The references should be represented as large brackets e.g [3] in the text.

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NOTE: The above guidelines are subject to changes from time to time without prior intimation. Kindly read the guidelines properly before submitting the article.